



Omni channel Brand
for Quality Medicines



About Medkart

Founded in 2014 with the aim to educate people about medicines and help them reduce their expenses

- Pioneer in trade generic retailing in the country
- Provide Best quality generics at most affordable rates
- Giving patients the power of choice
- Widest range of generics medicines in the country



Medkart is an outcome of Passionate and Visionary Individuals



Ankur Agarwal
Founder & CEO

- Ankur is an IIM Alumni
- 19+ Years of experience across Marketing, Distribution, Finance, Accounting, and Product Development
- Previously, helped scale a competitive test prep education start-up, to 5x scale, as its CFO & GM IT
- Stints with Reckitt Benckiser Managing developments of new products and markets



Parasharan Chari
Founder & COO

- Parasharan is an SP Jain Alumni
- 17+ years of experience across Operations and Business Management
- Previously, as COO of competitive test prep education organization & helped it scale up from 2 centers to 24 centers across India, making it the 4th largest player in Aptitude Training Industry
- Stints with TCS and Tech Mahindra as Business Analyst for India and Global Markets

Journey so far...



Our Reach
20+ Cities



Our Presence
100+ Stores



Trusted Customers
10+ Lacs Families



Total Savings
450+ Crore



Trusted* by
5000+ Doctors



Average saving
by chronic patient
10,000+ annually

*buy medicines for themselves





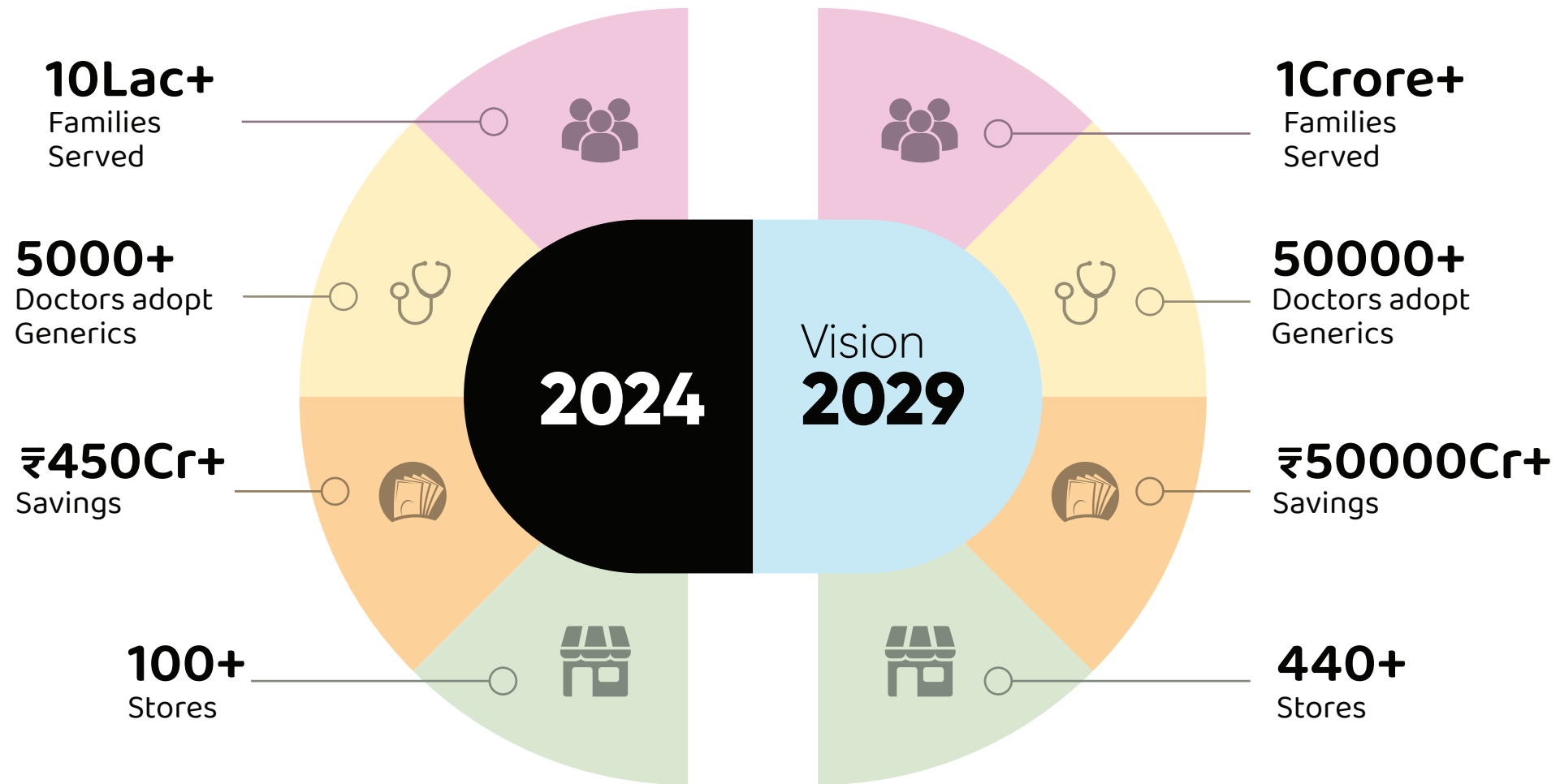
Our Vision

To be the most trusted generic medicine retail chain to make available best quality generic medicine to customers by striking the right balance between quality, rates and availability.

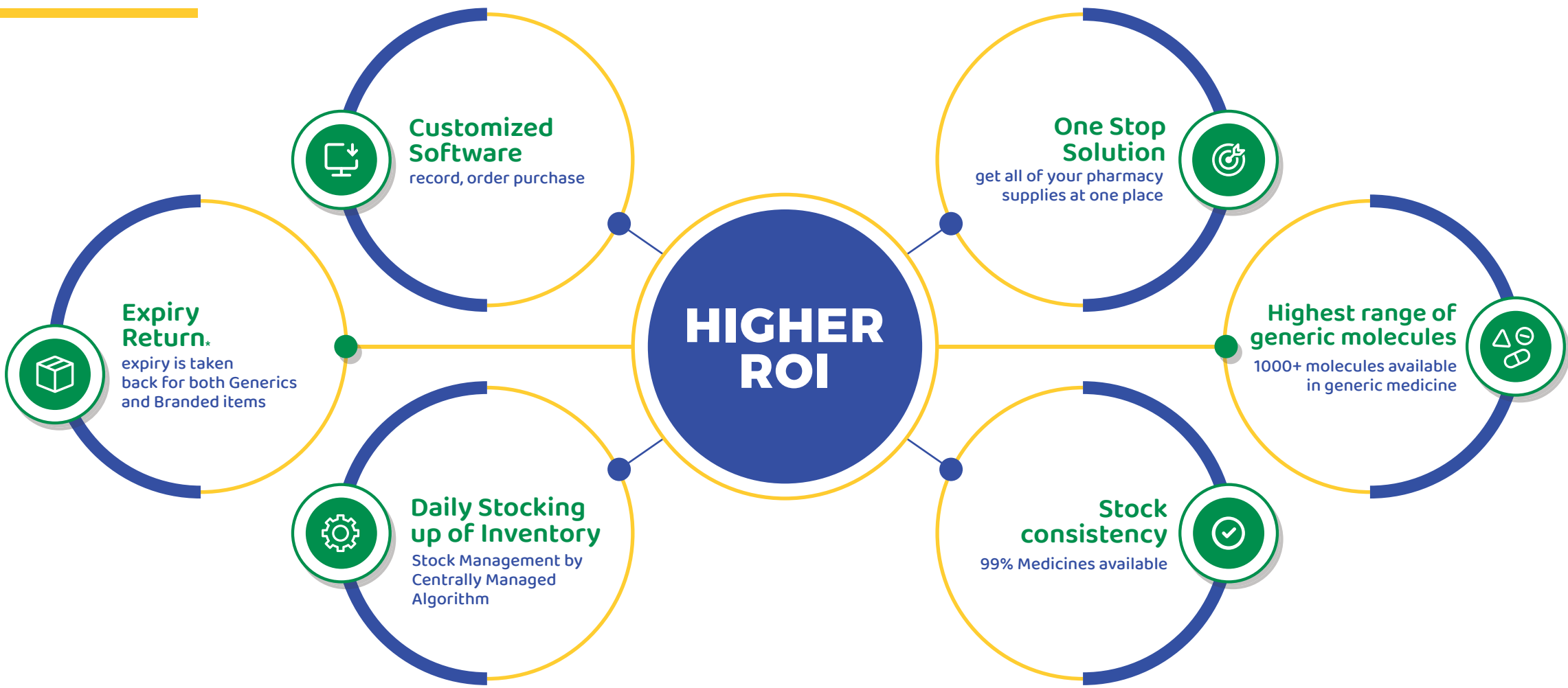
Our Mission

To provide you the right information about Generics

To provide trusted (WHO-GMP approved) medicines, so that you can save without any compromise



Business Model



* T&C apply

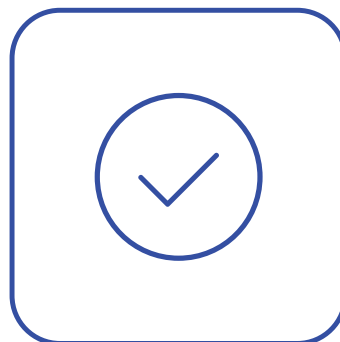
Our USPs



Best Rates
& Quality



Largest
Range



Availability



Branded
& Generic



Trained
Staff



WHO-GMP
Approved

Franchisee Model

key Features

Warehouse & Stocks

- ✓ Large range of Generic and Branded Medicines
- ✓ Continuous addition of new products
- ✓ High Stock Consistency
- ✓ WHO-GMP Approved Medicines

Customer Centricity

- ✓ Huge customer savings with affordable rates
- ✓ High Customer retention
- ✓ Regular Audits

Intelligence & Technology

- ✓ Daily Ordering and Fulfillment
- ✓ Software Support
- ✓ Automatic Analytics driven Ordering

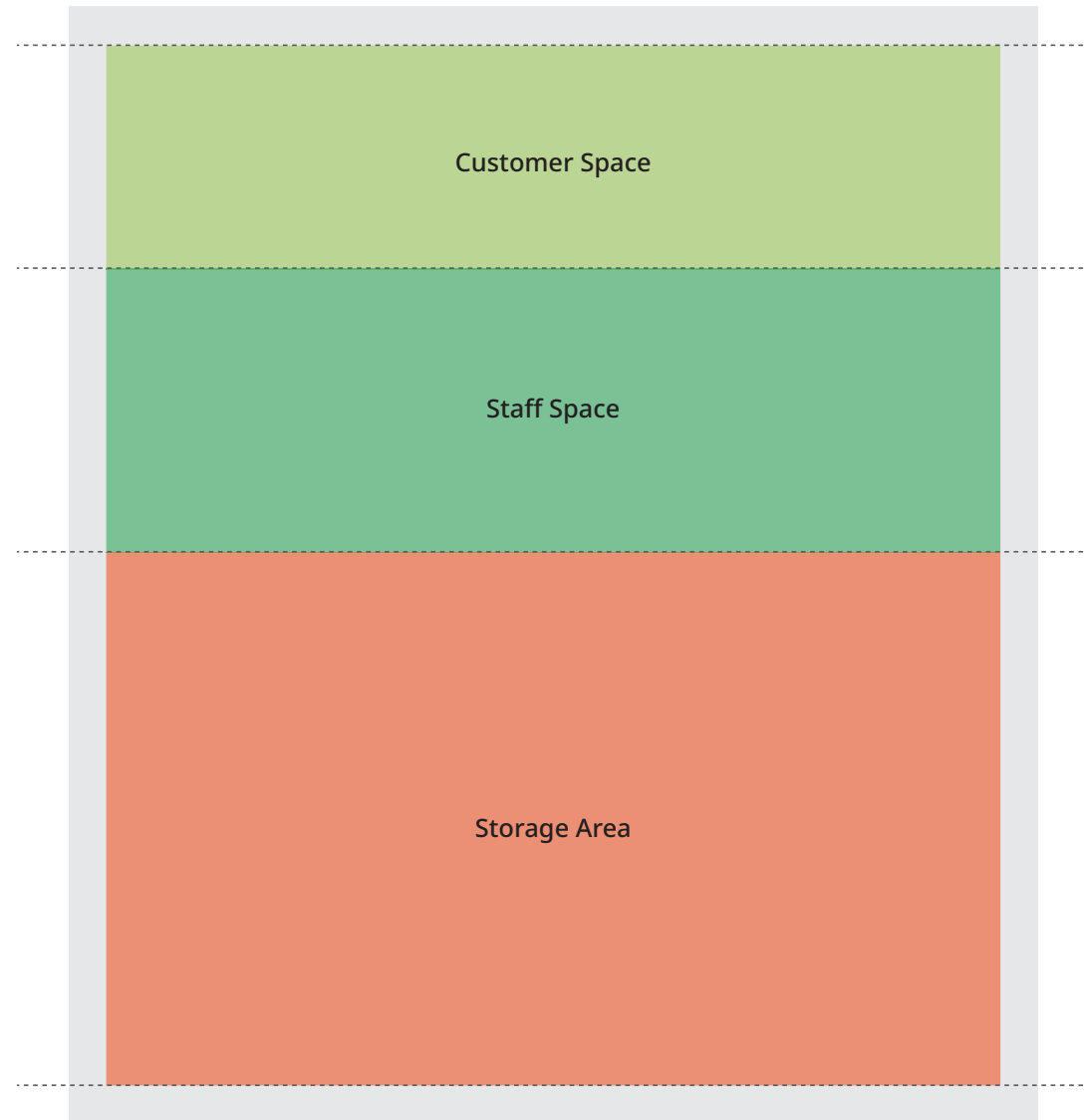
Support

- ✓ Centralized Branding and Marketing Support
- ✓ Training Support
- ✓ Operational Guidance & Support
- ✓ Sales strategy and Growth Support

Requirements for Store

- Ground Floor
- Minimum Carpet Area: 200 Sq ft.
- Minimum Ceiling Height: 9 feet
- Minimum Width: 10 feet

The store will be divided into three parts - one for the customers, the second for the staff and the third for the storage.





[illegible]

क्षेत्र में स्थित हैं और यह शहर में मेडिकार्ट का 12वां स्टोर है। 2014 से अंकुर अग्रवाल और पराशरन चारी द्वारा स्थापित, मेडिकार्ट लोगों को सबसे सस्ती दरों पर सर्वोत्तम जेनेरिक दवाओं तक पहुंच प्रदान करके अपने मेडिकल बिल्स को कम करने का अवसर दे रहा है।

Hear from our Franchises



Mrs. Ekta Patel
Medkart, Vadodara

Medkart Pharmacy has been a wonderful journey for the entrepreneur in me.

It has provided me an opportunity to create a positive social impact by addressing the gaps in the medicine marketplace. Medkart has enabled us to create an ecosystem that is centered around the benefit of the patients.



Mrs. Lopa Kapoor
Medkart, Vapi & Valsad

We started our journey with Medkart in Dec 2017, when me, My husband and My brother explored the business potential for this novel concept of doing business with social cause.

We also appreciate the excellent support from Medkart team in our entire tenure so far, and we are sure that the journey will continue longer with a belief that, we are doing business with a social cause.

Our Presence



Ahmedabad (39)



Vadodara (35)



Jaipur (10)



Anand (7)



Tear 2 Cities (17)

 bd@medkart.in

 +91 7575 890 890